

Letty Garza, Mayor Pro-Tem  
Roberto Benavides, Alderman  
Miriam Fernandez, Alderman  
Roberto Villarreal, Alderman

Noel Bernal, City Administrator  
Melinda Garza, City Clerk  
Ricardo H. Soliz, Municipal Judge  
Ramiro Gonzalez, Chief of Police  
Roberto Gomez, City Foreman  
Homer Mora, City Attorney

## *City of Falfurrias*

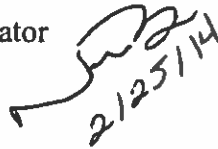
*Post Office Drawer E*  
*Falfurrias, Texas 78355*  
*Phone: (361) 325-2420 Fax: (361) 325-9784*

### **FOR IMMEDIATE RELEASE**

DATE: February 28, 2014

CONTACT: Noel Bernal, City Administrator

PHONE: (361) 325-2420

  
2/25/14

### **CITY LEADERS TO REVITALIZE DOWNTOWN FALFURRIAS THROUGH PUBLIC AND PRIVATE INVESTMENT FOCUSED ON REHABILITATION**

City and Project participants from within the Falfurrias community are getting together for a press conference at 10 A.M. on Friday February 28, 2014, at Godfather's Pizza located at 232 East Rice Street in Downtown Falfurrias.

City leaders are working together to improve the atmosphere, appearance, and mix of businesses in Downtown Falfurrias. Enhancing the look of downtown is important, but the overall goal is to improve the economics through new capital investment.

Plans continue to create an Economic Development Corporation (EDC) from the present Economic Development Exploratory Committee. The City will be able to offer low interest loans primarily focusing on the downtown business owner. This will be made possible in collaboration with The Reyna Network, Texas Rural Communities and the Texas Mezzanine Fund. Plans are also underway to work with USDA's Revolving Loan Fund Program. These small business loans will be able to assist existing small businesses as well as start-up businesses for entrepreneurs.

Other Projects being studied are the establishment of a Main Street Program, preservation of historic buildings, and a proposed historic district(s).

A tour of the downtown area has been planned and experts on historic preservation have been invited. The presence of other local, regional, and State dignitaries has also been requested.